**BUSINESS PLAN FOR GROVVOR**

**Confidentiality agreement**

The undersigned reader acknowledges that any information provided by **Grovvor in** this business plan, other than information that is in the public domain, is confidential in nature, and that any disclosure or use of same by the reader may cause serious harm or damage to **Grovvor.** Therefore, the undersigned agrees not to disclose it without express written permission from **Grovvor.** Upon request, the undersigned reader will immediately return this document to **Momostufa**.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature   
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name (typed or printed)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date

This is a business plan. It does not imply an offering of securities.

**Purpose of the business plan**

This business plan is written to describe the full intention of Grovvor is to design and develop a political app that help people to become politicians. This business plan serves as a blueprint to help operate a viable business that will compete strategically in the niche market. Hence, it includes the company's vision and mission statement, management summary, operational framework, marketing strategies, SWOT analysis, market analysis, financial plan and other critical content of a well-annotated business plan.

**Executive summary**

# Business Objectives

* To provide a platform that will help people become ploicticans and serve community flawlessly.
* Grow a customer base
* To create an online political voting community.
* Gather resources, design, develop, test, and rollout the first product before the end of 2021

# Key milestones

1. Develop Product
2. Prove Critical Assumption and market validations-append dates
3. Build User Base